PHILIP MORRIS

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SONYA C. RUSH
BRAND MANAGER
VIRGINIA SLIMS

(212) 878-2029
FAX: (212) 907-5322

October 9, 1995

Wakako Sumida
Philip Morris K.K., 14th Floor
Akasaka Twin Tower Main Tower
17-22 Akasaka 2-Chome
Minato-Ku, Tokyo
Japan 107

Dear Wakako Sumida:

Thank you for providing me the posters and magazine ad clipping on Virginia Slims in Japan. This information is enlightening. If you have any questions on Virginia Slims in the United States, please give me a call at (212) 878-2029.

Sincerely,

Sonya C. Rush

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